



33rd International Conference on
Surface Modification Technologies

Organized by



SPONSORSHIP OPPORTUNITIES

This document outlines the sponsorship opportunities available at SMT33 conference. The benefits of each level of opportunity are detailed. However, it is possible to tailor or customize the offers in an effort to best support your marketing objectives and budget.

Please find below the full list of sponsorships opportunities:

EXHIBITION

- Row Space
- Pre fitted Booth
- Tables

OTHER SPONSORSHIPS

- Block notes and pens
- Company Logo
- Advertising
- Congress bags
- Congress badges
- Flyers in the delegates' bags
- Web site
- Conference Dinner

EXHIBITION

EXHIBITION AREA

The Exhibition will be located at the School of Engineering, University of Naples "Federico II", venue of the Congress, on the first floor where the plenary Room is located. The exhibition area will house coffee breaks points. This should ensure a steady flow of delegates throughout the exhibition area.

ROW SPACE

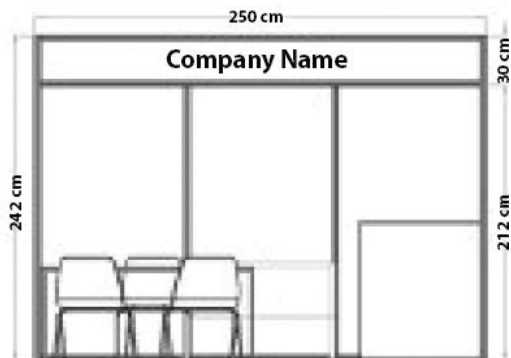
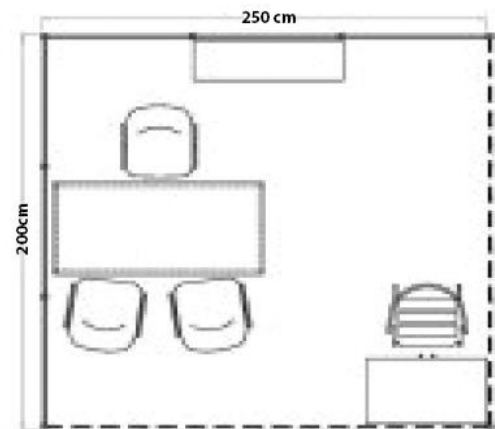
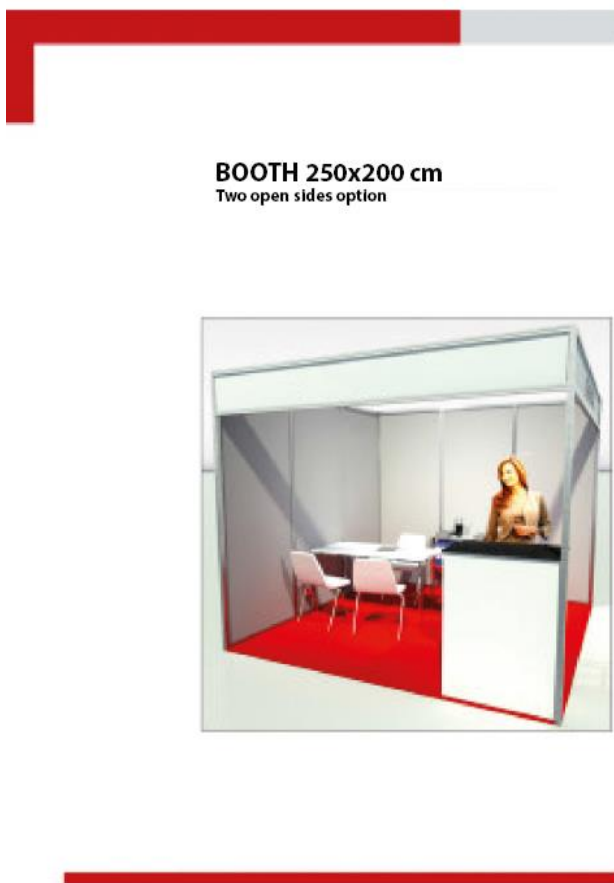
The cost for the row space only is € 300,00 per square meter (minimum space available 5 sq.m.) and includes:

- Standard electricity supply of 3KW – 220 V
- 2 exhibitors badges each 5 sq.m. of reserved space

PRE FITTED BOOTH

The cost of the pre fitted booth is € 2.200,00 each module of 5 sqm [2,50m x 2,00m] and includes:

- Partition walls in laminated panels with aluminium profile
- Floor carpeting
- Company name on the front
- 2 spotlights with standard electricity supply of 3KW - 220 V
- 1 table, 2 chairs, 1 waste paper basket, 1 reception desk with 1 stool
- 2 exhibitors badges each module



TABLES

An exhibitors table [1,20m x 0,70m] costs € 800,00 and includes:

- Standard electricity supply of 1KW -220 V
- 2 chairs, 1 waste paper basket
- 2 exhibitors badges each table



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ASSIGNMENT OF THE SPACE

Space will be assigned on a first come first served basis. If the space requested is not available, each company will be contacted to discuss alternative space availabilities.

Consider that booths can be relocated or reassigned at any time for the overall benefit of the Conference.

RENTAL OF OPTIONAL FURNITURE

A list of optional furniture to be rented for completing the set-up of the stands can be requested to the conference secretariat MCM Congressi.

OTHER SPONSORSHIPS

BLOCK NOTES AND PENS

Pens and block notes get used time and time again, so the Company brand will be remembered long after the event.

- Supply of the Company branded block notes that will be distributed to all registered participants in the conference bags € 300,00
- Supply of the Company branded pens that will be distributed to all registered participants in the conference bags € 300,00
- Printing of the Company name (along with the congress logo) on block notes supplied by the conference € 500,00
- Printing of the Company name (along with the congress logo) on pens supplied by the conference € 500,00

COMPANY LOGO

- Printing of Company logo on final programmes € 500,00
- Projection of your company slide on the screen of the main room during the session breaks € 1.500,00

ADVERTISING

On final programmes

- Inside full page € 1.000,00
- Inside front cover € 1.500,00
- Inside back cover € 1.500,00

CONFERENCE BAGS

The official event bag gives the Company brand maximum visibility during the conference and long after the event.

- Supply of the Company branded bags handed out to all registered participants € 500,00
- Printing of the Company name (along with the event logo) on



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bags supplied by the conference

€ 1.500,00

CONGRESS NAME BADGES

€ 1.000,00

Badges are worn by participants at all times giving the Company brand maximum visibility throughout the event. The logo will be printed on the badges' back side (along with the event logo) and the lanyards with the Company's logo will be provided by Company itself.

FLYERS (PER FLYER)

€ 1.000,00

The Company flyer will be included in the delegates' conference bags given to each participant. Inserts can advertise the Company products, services, promotions and booth information.

WEB SITE

€ 1.200,00

Logo and hyperlink to the Company's web site will be displayed on the sponsors' dedicated page of the Congress web site. This will allow a great visibility for the Company long time before, during and after the Congress.

SUPPORTING THE CONFERENCE DINNER

€ 4.000,00

This is an elegant way to get the Company brand exposed to all attendees and to communicate the Company message face-to-face with the captive audience of all participants.

The Company brand will be printed with the indication *With the support of.....* and made visible as follows:

- Logo and hyperlink displayed on the event website (page dedicated to the social events)
- Logo printed on tickets for the conference dinner
- Logo printed on the menu cards
- The Company banners displayed at the event (to be supplied by the sponsor and approved by the Conference Organization)
- 2 complimentary conference dinner tickets at your disposal



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SPONSOR PACKAGES

SMT33 Chairmen are delighted to offer conference sponsorship packages. Companies can also customize the perfect package for their own desires by contacting the Conference Secretariat MCM Eventi e Congressi by phone at +39 0817611085 or by e-mail at acanfora@mcmcongressi.it.

	GOLD € 7.500,00	SILVER € 4.500,00	BRONZE € 2.500,00
Acknowledgement on the Congress program and website (with logo, web link and 150-word write-up)	✓	✓	✓
Flyer in the congress bags	2	1	0
Exhibit row space (5 sq.mt.)	✓	✓	✓
Inside full page Advertisement in the Onsite Congress Program	1	0	0
Networking dinner ticket	3	2	1
Company slide	✓	X	X
Full Conference registrations	3	2	1
Exhibitors pass	4	3	2

All prices are without Italian VAT. Please note NON EU Company are free of Italian VAT.



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Please contact the Conference Secretariat:



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